

Editorial

The Journal Is Making Good Progress

Dear Fluorescence Co-Workers,

2003 was another good year for the *Journal of Fluorescence*, JoF. Together we introduced new classes of articles, changed the referencing format as well as increased the number of issues to 6 per year. In response to all the changes, Journal advertising and promotions, we saw a notable increase in manuscripts submitted to the JoF. We responded to this 12 months ago by both increasing to 6 issues a year, as well as adopting a more thorough manuscript peer-review process, now rejecting some 20–30% of all papers that arrive at the editorial office. This is likely to have good consequences for the JoF with regard to its impact number and how it's further perceived by the scientific community downstream. In addition I have once again rotated the Journals editorial board, to both address the constantly changing direction of fluorescence and secondly to give other Fluorescence peers the opportunity to help mould and direct the Fluorescence communities Journal.

Finally, we have redesigned the front cover of the JoF to allow for rotating images on the front, primarily reflecting articles within. I hope you like the refreshing feel it gives to the JoF and we looking forward to receiving any images and suggestions you may have.



In closing I would like to thank you all for your hard work and dedication to the JoF in 2003, particularly Mary Rosenfeld who input an enormous amount of time and effort into the JoF, significantly contributing to the Journals success today, Thank you all.

Kind Regards

Professor Chris D. Geddes
Editor-in-Chief: *The Journal of Fluorescence*