

## ***Editorial***

# **The Journal of Fluorescence Finds Greater Impact**

2004 has been an excellent year for the *Journal of Fluorescence*. Together with my colleagues on the editorial board and at Kluwer (now Springer) we have made many exciting changes. Most notably, the *Journal of Fluorescence* has switched to the electronic submission of manuscripts. While we still accept hard copy paper submissions, and perhaps we will do for several years to come, the e-submission of manuscripts has really taken off. The submission rate is again up on last year, where we saw a 50% increase in manuscripts submitted. I have subsequently responded to this increase by again increasing the rejection rate of manuscripts, focusing the Journal at publishing the top 60% of all manuscripts submitted. This change has been welcomed by the editorial board who also support my attempts to continually improve the quality of manuscripts submitted.

In addition, this year has seen the launch of the new look front cover, featuring an image from manuscripts

within. I have been impressed by some of the images authors have sent us, and I continue to ask for the same.

During the last 3 years we have made many changes to the *Journal of Fluorescence* together and this year we have started to see the results. The ISI *Journal of Fluorescence* impact number has increased from 0.761 in 2002 to 1.042 in 2003. This is most encouraging as the journal is also publishing more papers than several years ago, this years page count at  $\approx 700$  as compared to 3 years ago, 2001 = 342 pages.

Finally in closing, I would like to thank you all for your continued support of the *Journal of Fluorescence*. If you have any suggestions or comments then I would be most happy to receive them.

Kind Regards  
Chris D. Geddes  
Editor-in-Chief, *The Journal of Fluorescence*